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Sonance Doubles Up Surface-Mount Family

San Clemente, CA—September 2008—Sonance® has doubled its Surface Mount speaker selection with the addition of a new single-stereo version, the **SM55 SST**. This expands the Sonance range of custom-installation audio solutions—already unmatched in the custom audio installation world—to include a single-speaker answer for situations in which neither in-wall or in-ceiling installations nor conventional loudspeakers are possible.



The new Sonance Surface Mount **SM55 SST** single stereo model combines a single, dual-voice coil 5-1/4-inch carbon fiber cone woofer with two flanking, wide-range 1-inch silk dome ferrofluid-cooled tweeters, for unexpectedly spacious and natural stereo playback from a single speaker location. Smooth, broad coverage delivers convincing sound to a wide

range of listening positions, making the **SM55 SST** ideal for small rooms, alcoves, and hallways.

As with the existing Surface Mount SM55 stereo-pair sibling, installing the **SM55 SST** requires only a screwdriver and a few moments of the installer's time, making either model an ideal solution for installation restricted homes such as Multi Dwelling Units (MDU), where in-ceiling speakers are challenging to install.

A simple, round steel mounting plate accepts conventional speaker wiring and is affixed to a standard ceiling "J-box" via two supplied screws. The loudspeaker itself is then simply set in place—and is instantly and firmly held in place by a ring of powerful neodymium magnets inset into the speaker's upper surface. A signal connection is automatically made between two male terminals integrated into the speaker and corresponding swiveling females in the mounting-plate—then, after being set in place the **SM55 SST** speaker may be rotated up to 90 degrees to align it to room surfaces, fixtures, or to a designer's preference.

Good sensitivity joins with substantial power handling to make the **SM55 SST** compatible with a wide range of high-performance multizone, stereo, or multichannel electronics. Protruding just 2-1/2 inches from the ceiling surface, the new 10-3/4-inch-square Sonance **SM55 SST** includes a one-piece, removable, and paintable perforated-aluminum grille.

Available: December 2008

Manufacturers Suggested Retail Price: \$365.00/each

Required Accessory: Mounting Plate – Retail price: \$50.00/each

Digital images are available by visiting www.nicollpr.com/sonance or by contacting [Lucette Nicoll](#), or [Chet Murray](#) at Nicoll Public Relations or by telephone at 781-762-9300.

About [Sonance](#)

Headquartered in San Clemente, California, Sonance was founded by Scott Struthers and Geoff Spencer who introduced the world's first in-wall loudspeaker system to the consumer-electronics market in 1982. With distribution in 45 countries, Sonance remains at the forefront of technology by offering innovative design solutions that harmoniously blend sound with designs favored by leading custom integrators, architects, interior-design professionals, and design-conscious clients throughout the world.