



Media Contact:

Lucette Nicoll
Nicoll Public Relations
lucette@nicollpr.com / 781-762-9300

Sonance Promotes Patrick McGaughan to Chief Operating Officer



San Clemente, CA—October 2009—[Sonance](#), the technology leader that introduced the world's first in-wall loudspeaker, has announced the promotion of **Patrick McGaughan** to the post of Chief Operating Officer.

McGaughan joined Sonance in May of 2007 as Chief Financial Officer and will now expand his leadership role to assume responsibility for the company's day-to-day operations. McGaughan's responsibilities include finance, administrative, operations, and business planning and he brings a wide range of expertise in functional areas such as supply chain management and process improvement programs to his new role. In addition, he will retain the Chief Financial Officer responsibilities.

"Patrick is a great team player and has been instrumental in implementing business processes across our organization which have helped us achieve our business objectives and better serve our customers," stated Ari Supran, CEO of Sonance.

Prior to joining Sonance, McGaughan had accumulated fifteen years of professional experience in finance/operational roles, including seven years as CFO at Bravo Sports and most recently Young & Rubicam Brands. Previously, he worked at Deloitte and Touche, where he provided accounting and consulting services to Fortune 500 companies. McGaughan received a BS degree in finance from Cal Poly San Luis Obispo and an MBA from the Merage School of Business at UCI. He is also a Certified Public Accountant.

About [Sonance](#)

Headquartered in San Clemente, California, Sonance was founded by Scott Struthers and Geoff Spencer who introduced the world's first in-wall loudspeaker system to the consumer-electronics market in 1982. With distribution in over 70 countries, Sonance remains at the forefront of technology by offering innovative design solutions that harmoniously blend sound with designs

avored by leading custom integrators, architects, interior-design professionals, and design-conscious clients throughout the world.