



Media Contact:
Lucette Nicoll
Nicoll Public Relations
lucette@nicollpr.com / 781-762-9300

Sonance Takes High Honors At CEDIA Expo 2009

San Clemente, CA—September 18, 2009—Sonance made headlines at CEDIA Expo this year with a number of new product announcements and introductions. During the show, Sonance was honored to receive two coveted awards for the new Cinema Series In-Ceiling speakers that debuted at the show.

CE Pro – BEST Award

Sonance Cinema Series in-ceiling loudspeakers were winners in *CE Pro* magazine's inaugural BEST (Best Electronic Systems Technologies) competition. More than 200 products were entered into the contest that recognizes the most noteworthy new products and technologies of 2009.

Excite Award

Custom Retailer magazine honored Sonance with an Excite Award for outstanding design, engineering, and innovation for the Sonance Cinema in-ceiling loudspeakers.

"We are honored for the recognition by our industry for this product which we believe is a prime example of our engineering capabilities and expertise in bringing products to market that fit the needs of our customers," said Ari Supran, CEO of Sonance.

Elf Foundation

Sonance was also recognized for years of charitable contributions to the Elf Foundation. The non-profit Elf Foundation is known for their outstanding work of bringing the gift of music and movies to children enduring long hospital stays. The Elf Foundation awarded Sonance "Volunteer of the Year" for their generous donation of time, spirit, and components to many hospitals across the country. "The Elf Foundation is an incredible charity, and we are extremely proud to be associated with bringing happiness to thousands of children," stated Jason Sloan, Sonance's Vice President of Sales.

About [Sonance](#)

Headquartered in San Clemente, California, Sonance was founded by Scott Struthers and Geoff Spencer who introduced the world's first in-wall loudspeaker system to the consumer-electronics market in 1982. With distribution in over 70 countries, Sonance remains at the forefront of technology by offering innovative design solutions that harmoniously blend sound with designs favored by leading custom integrators, architects, interior-design professionals, and design-conscious clients throughout the world.