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Sonance Debuts High-Performance Visual Performance Series®

Broad new range combines style, performance, & variety of options

San Clemente, CA—September 5, 2007—Sonance, the company, that originated the in-wall loudspeaker category and remains a market leader today, will unveil a new range of in-wall and in-ceiling speaker models called the **Visual Performance Series®** to complement its acclaimed Architectural Series.

The **Visual Performance Series** in-wall and in-ceiling lineup combines elegant, modern style with outstanding audio performance. A variety of performance levels, shapes and sizes are available so installers and designers can choose that best options for the architectural space while satisfying the client's desire for high-quality audio performance. New micro-flange grilles with only 0.20-inches of trim give Visual Performance speakers a clean, sleek appearance that seamlessly integrates into any designed space. The grilles attach via powerful magnets for simple, quick installation and one step paint process saves time compared to traditional flanged speakers.

Visual Performance Series 8-inch Speakers:

- Available in three performance levels: Carbon fiber woofer/silk dome tweeter, coated carbon fiber woofer/aluminum dome tweeter, and beryllium cone woofer/beryllium dome tweeter.
- Available in three shapes (rectangular, square, round), so the designer can select the shape that best suits the architectural space while satisfying the client's desire for high quality audio performance.
- All 8" Visual Performance Series speakers can be retrofitted into existing cutouts for Sonance Virtuoso® speakers without modification.

Visual Performance Series 6-inch Speakers:

- Available in three performance levels: Carbon fiber woofer/silk dome tweeter, coated carbon fiber woofer/aluminum dome tweeter, and beryllium cone woofer/beryllium dome tweeter.

- Available in three shapes (rectangular, square, round).
- The VP65 is also available in a shallow depth model in rectangle and round shapes. The depths of 65mm to 77mm allow installation in areas that will not accommodate conventional speakers.
- All 6-inch Visual Performance Series speakers can be retrofitted into existing cutouts for Sonance Symphony® speakers without modification.

Visual Performance Series 4-inch

- Available with a carbon fiber cone woofer/silk dome tweeter.
- Available in three shapes (rectangular, square, round).
- All 4" Visual Performance Series speakers can be retrofitted into existing cutouts for Sonance Merlot® speakers without modification.

Availability: January 2008

Manufacturers Retail Prices range from: \$535.00 to \$2700.00 per pair

VP 8-inch models

VP85	\$1200
VP87	\$1800
VP89	\$2700

VP 6-inch models

VP65	\$600
VP67	\$900
VP69	\$1300

VP 4-inch models

VP45	\$535
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Digital images are available. Contact Lucette Nicoll, Nicoll Public Relations at lucette@nicollpr.com or by telephone at 781-762-9300.

About Sonance Headquartered in San Clemente, California, Sonance was founded by Scott Struthers and Geoff Spencer who introduced the world's first in-wall loudspeaker system to the consumer electronics market in 1982. With distribution in 45 countries around the world, Sonance remains at the forefront of technology by offering innovative design solutions that harmoniously blend sound with designs favored by leading custom integrators, architects, interior-design professionals, and design-conscious clients throughout the world.