



## Press Release

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# On-screen Menu Navigation Debuts on New iPort FS-23

*Easy to use, with features useful for electronic systems contractors*

San Clemente, CA—January 1, 2010—iPort®, inventor of the world's first in-wall music system for the iPod®, has announced its newest model featuring on-screen menu navigation. The **iPort FS-23**, the third model in iPort's Freestanding Series of digital media systems for the iPod, provides users with a smooth and elegant on-screen navigation experience with most iPod models including the iPod touch®.

Easy to use, the FS-23's on-screen menu is controlled by an included IR remote control; the IR codes can also be programmed into compatible third-party learning remotes. iPod metadata for artist, song, album, and playback time information, along with high-quality replication of cover art, are displayed on any compatible TV via a component-video and stereo audio connection. The menu system allows users to control the music and video menus as well as various configurations such as screen saver activation and the iPod's repeat, shuffle and equalizer settings.

"iPort is a brand that focuses on a great user experience for all types of iPod control, and now, with our first on-screen GUI (graphical user interface), we can offer our dealers a feature that is fun and easy to use," said Buzz Delano, consultant to iPort.

"The design of the on-screen interface is something we paid a lot of attention to in the development of the FS-23," Delano continued. "We wanted to provide a navigation experience that iPod users would be familiar with along with an elegant look and the most popular features most people wanted. For instance, many iPod users have large libraries, so we wanted to make searching for a particular artist or song easy. Users can choose to simply navigate by scrolling through the library, or they can select an alphanumeric on-screen keyboard. Using the on-screen search keyboard is a quick way to type in one or more characters to go to the content you're looking to play. We designed the keyboard to be intuitive, in alphabetical order to best work with remote control cursor-based navigation."

The iPort FS-23 includes features useful for electronic systems contractors, such as dual-zone IR capability via an optional 3.5mm rear-panel connection, and Ethernet-based synchronization with iTunes. iPortNetSync is a downloadable syncing software that will enable dealers and end-users to select from more than one iTunes library on one or more computers connected to a local network that will sync to the iPod docked in the FS-23.

To further the FS-23's appeal, the menu can be selected to operate in six languages, and a remote-control button function can be employed to switch the video output between the NTSC and PAL formats. Another remote-control feature is the FS-23's ability to switch the docked iPod to "general" mode in which control of the iPod can be made manually at the iPort. Playback of photos from the docked iPod on the connected TV is possible when general mode is selected.

Our FS-23 is the best of its kind and is nearly universally compatible with audio-video components and programmable remote controls. Summarizing, Delano said, "We've embraced a design platform that makes the iPort compatible with just about any system our dealers are selling. With the FS-23, dealers can provide their customers with a great iPod experience anywhere in their homes while increasing business for their companies."

**Availability: Shipping February 2010**

**Suggested Retail Price: \$450.00**

Includes an IR remote control, all audio-video connecting cables, and an international power supply.

#### **About iPort®**

iPort, inventor of the first in-wall music system for the iPod makes it possible to easily share music, video and photos through any home stereo or entertainment system. Using innovative technology and a unique design, iPort is committed to producing products that are stylish, inventive, and as simple to use as the iPod.

*iPort is the innovation of Scott Struthers, co-founder of Sonance and developer of the worlds first high fidelity in-wall loudspeaker. He is a founding member of CEDIA and recipient of a CEDIA Lifetime Achievement Award.*

*iPort is a registered trademark of Dana Innovations*