

# SONANCE CASE STUDY

ELEGANT RANCH STYLE ESTATE | RANCHO SANTA FE, CALIFORNIA



## ABOUT THE HOME

A stunning, airy estate tucked into the gentle hills just inland of San Diego, California, this Rancho Santa Fe home maximizes the use of natural light and open space for a grand feeling of elegance.

“When we walked into this home to see it after completion, I noticed something felt really magical. Beautiful natural light flows throughout, the artfully designed open concept invites you in, and exquisitely even, balanced music playing from completely invisible speakers puts you perfectly at ease.”

ADAM BOEHRER, SONANCE MARKETING TEAM

## THE CHALLENGE

With elegance and simplicity of the utmost importance, creating a system for this stunning home had to include the most design-conscious solutions. The homeowner, a well known interior design professional, wanted to enjoy the comforts and luxuries that technology brings to a home without the distraction of bulky hardware and equipment. This exquisite home design prioritized natural light and beautiful, yet subtle stone accent walls. To make her dream home a reality, the homeowner enlisted the support of builder Herbst Construction, and technology experts, Modern Home Systems. Having worked with both teams of experts before, the homeowner knew her project would be in great hands.

## REQUIREMENTS

The ultimate goal for this design-forward home was to incorporate technology that is designed to disappear throughout. The minimalist aesthetic along with the open floor plan made lighting and speakers with no sight lines a must. The whole system needed to be easy to use and the music comfortable to listen to.

## METHODOLOGY

Modern Home Systems utilized a collection of technologies to promote simplicity and elegance throughout the home. As an audio solution, Sonance Invisible Series speakers were installed. These speakers boast no compromise in audio quality or design, outperforming most traditional in-ceiling and in-wall speakers without the distraction of speaker grilles. Lutron Palladiom Keypads provided an easy to use, all-in-one system with a beautiful flush aesthetic thanks to Sonance's TRUFIG mounting technology.



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“This is a house that feels like a home. Each room is unique, but they each intentionally flow together. The attention to detail in construction is obvious. The minimalism speaks for itself.”

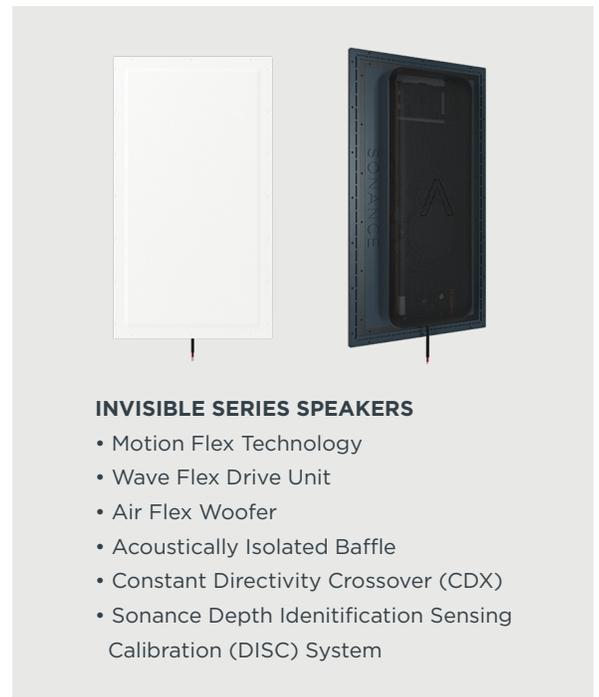
**OTTO BENSON CEO  
MODERN HOME SYSTEMS**

## RESULT

This stunning, light-filled, San Diego escape was designed for clean sight lines and minimal visual intrusion from technology. Modern Home Systems made that dream a reality from top to bottom. Sonance Invisible Series speakers now fill the entire house with beautifully even, balance audio coverage and no grilles in sight. Lutron Palladiom Keypads fit neatly into the wall and create a simple, easy to use system that doesn't distract the eye. Despite being in a global pandemic, the builder, Herbst Construction handled the project with no delays from start to finish.

## PRODUCT HIGHLIGHT

Sonance Invisible Series speakers and subwoofers are perfectly suited to deliver astonishing audio that magically emanates from everywhere without a visible trace. They feature Sonance Motion Flex Technology to deliver crisp detail at an impressively wide dispersion for distributed music applications and surround sound. When design is the first priority and audio simply cannot be compromised, Sonance Invisible Series is the only solution.



## INVISIBLE SERIES SPEAKERS

- Motion Flex Technology
- Wave Flex Drive Unit
- Air Flex Woofer
- Acoustically Isolated Baffle
- Constant Directivity Crossover (CDX)
- Sonance Depth Identification Sensing Calibration (DISC) System

## ABOUT SONANCE

Sonance was founded in 1983 by Scott Struthers and Geoff Spencer, who introduced the world's first in-wall loudspeaker. This achievement led to many more "firsts" and a proud heritage of innovation. It also inspired a philosophy that continues to drive the company's brands today: that technology can and should blend in with architecture and great design. With a wide range of solutions that are designed to disappear, Sonance has cultivated long-standing, authentic partnerships with leading architects, interior design professionals, custom installers, design-conscious consumers and end-users, from their home base in San Clemente, California and throughout the world.