

SONANCE SPOTLIGHT

“WHITE BEECHES” | LAKESIDE, MI



“Projects of this scale and of this level of detail, it takes an incredible amount of craftsmanship and insight and expertise in things that, you know, an architect just can’t know all of those things. And so you’ve got to have a great team in place for every project.”

KELLEY WUNDER, PREMIERE SYSTEMS

THE CHALLENGE

Imagine a lakeside home nestled in the tranquil woodlands of Michigan, where the serenity of nature meets the sophistication of modern design. This was the vision presented to Kelley Wunder, General Manager at Premier Systems, by the esteemed architect Jon Heinert. The challenge? To seamlessly integrate cutting-edge audiovisual technology into the architectural masterpiece without compromising its natural aesthetic.

REQUIREMENTS

The client’s unique taste called for hidden audio solutions that would blend seamlessly with the surroundings, both indoors and out. The goal was to create a space where technology would enhance rather than detract from the natural beauty of the environment. Specifically, the client sought an audio solution that would disappear into the slatted wood ceilings, ensuring a clean and unobtrusive look.

METHODOLOGY

Working closely with Heinert and his team, Premier Systems embarked on a journey to transform the lakeside retreat into a modern sanctuary. Leveraging their expertise in high-end custom audio and home automation, Premier Systems collaborated with the architect and interior designers to develop bespoke solutions tailored to the client’s needs. Central to their approach was the integration of James SA63 speakers, designed to seamlessly blend into the slatted wood ceilings while delivering impeccable audio quality. When drywall or wallpaper was the primary medium Sonance Invisible Speakers matched the aesthetic and performance needs of the client. Hiding technology outside was of equal importance. The James on-wall speakers hidden within the masonry along with James outdoor AT series created a barely visible immersive musical experience.



SONANCE CASE STUDY

“WHITE BEECHES” | LAKESIDE, MI



“Premiere was very proactive at finding a product that could basically give us the performance we want and also not sacrifice the aesthetic and give us something that was incredibly minimal but still have the performance requirements that they felt was necessary for a project of this caliber.”

JON HEINERT, ARCHITECT

RESULT

The collaborative effort resulted in remarkable outcomes. Premier Systems concealed James SA63 speakers within the wood ceilings, delivering premium audio discreetly throughout the lakeside retreat. Their attention to detail and innovative approach, in partnership with manufacturers like James and Sonance, crafted a bespoke audiovisual experience that surpassed expectations. This collaboration showcases the transformative potential of merging design and technology. Setting a new standard for luxury living, it exemplifies the seamless integration of nature's beauty with audiovisual sophistication in Michigan's woodlands.

PRODUCT HIGHLIGHTS

Sonance Invisible Series speakers and subwoofers are perfectly suited to deliver astonishing audio that magically emanates from everywhere without a visible trace. James Small Aperture Series are barely visible and designed to match the decor of your space.



SONANCE
INVISIBLE SERIES
SPEAKERS



JAMES
SA63-7HQ



JAMES
MASON BOX



ABOUT SONANCE

Sonance was founded in 1983 by Scott Struthers and Geoff Spencer, who introduced the world's first in-wall loudspeaker. This achievement led to many more “firsts” and a proud heritage of innovation. It also inspired a philosophy that continues to drive the company's brands today: that technology can and should blend in with architecture and great design. With a wide range of solutions that are designed to disappear, Sonance has cultivated long-standing, authentic partnerships with leading architects, interior design professionals, custom installers, design-conscious consumers and end-users, from their home base in San Clemente, California and throughout the world.