

SONANCE CASE STUDY

HOMEWOOD HOTEL AND SPA | BATH, SOMERSET



ABOUT HOMEWOOD

Homewood Hotel and Spa is a privately owned luxury countryside hotel in Somerset, UK. The ten acre property welcomes guests with an elegant mixture of historic architecture and modern luxury, complete with fine dining, plush rooms, and spa amenities.

Case study provided by



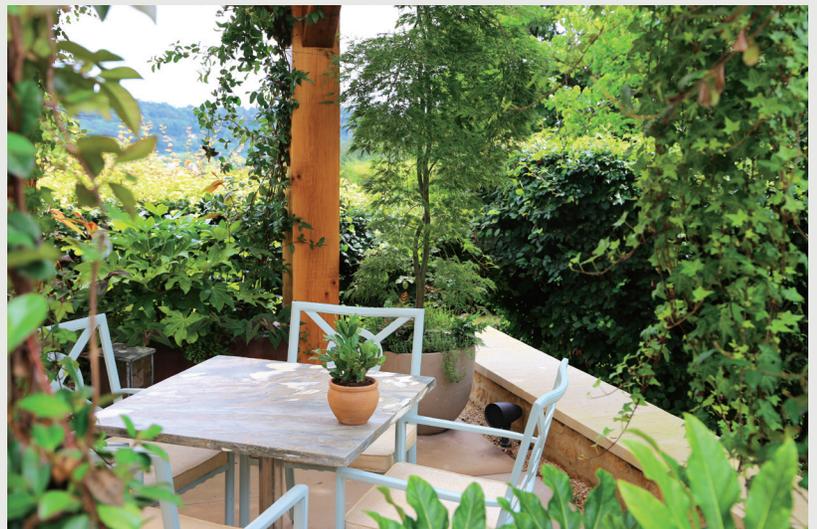
"A Refreshingly-individual approach to hospitality." IAN AND CHRISTA TAYLOR, OWNERS OF HOMEWOOD HOTEL AND SPA

THE CHALLENGE

Setting itself apart from other boutique hotels, and enhancing the guest experience of its outdoor spaces, Homewood recognized a need for completing the atmosphere by adding the right touch of audio. Adding an audio system would be a great complement to their stunning outdoor terrace dining, but it had to be discreetly hidden and it had to provide an even, balanced listening experience for the comfort of the guests. The music had to be loud enough for guests to be drawn in, but low enough for comfortable conversation.

REQUIREMENTS

Understanding the importance of selecting the proper solution for their outdoor audio needs, owners of Homewood, Ian and Christa Taylor, called on local specialists, Moss of Bath. The key requirements for their application were to find a reliable outdoor solution that could provide great sounding audio at any volume, and be discreetly hidden into outdoor elements. Tim Moss, owner of Moss of Bath, immediately recommended Sonance Landscape Series as the audio system for this project. Based on his experience with the product and the results he was able to achieve for other clients, Tim knew that Sonance would be a good fit for Homewood Hotel and Spa.



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“We’ve discovered that the excellent detail and bandwidth available from Sonance actually allows the system to run at a lower volume level while keeping the perception of audio quality. In this way the system produces a relaxing backdrop, encouraging social interaction without competing with it. It’s perfect for the subtle but enveloping audio quality and control that Ian was seeking for the terrace.”

TIM MOSS, MOSS OF BATH

METHODOLOGY

In order to provide an even and balanced listening experience throughout the terrace, Tim and his team installed Sonance Landscape Series. The system includes 16 satellite speakers that are staked along the perimeter, and two 12” in-ground subwoofers. Their strategic placement allow the system to blend in while blanketing the space with comfortable music.

RESULT

The Ian and Christa are astounded with the audio quality of the Sonance Landscape Series system. Hotel guests enjoy exceptional music to complete their experience on the terrace, whether it is dining during the day, or partying on a Friday night.

PRODUCT HIGHLIGHT

Sonance Landscape Series : LS4T, LS12T

- Designed to mimic a landscape lighting aesthetic
- Sonance Laminated Core Transformer with adjustable tap for 70V/100V or 8 Ohm configuration
- UV-resistant composite enclosure



ABOUT SONANCE

Sonance was founded in 1983 by Scott Struthers and Geoff Spencer, who introduced the world’s first in-wall loudspeaker. This achievement led to many more “firsts” and a proud heritage of innovation. It also inspired a philosophy that continues to drive the company’s brands today: that technology can and should blend in with architecture and great design. With a wide range of solutions that are designed to disappear, Sonance has cultivated long-standing, authentic partnerships with leading architects, interior design professionals, custom installers, design-conscious consumers and end-users, from their home base in San Clemente, California and throughout the world.